PRINTING

maintains a first-class Job Depart-ment and is equip-ped with up-to-date machinery and type to hand-le every class of Commercial and Accuracy, and Taste, at reason able prices.



An Independent Newspaper, circulating throughout the Western Bow Valley. It is the news and advertising medium of the following points in the Bow Valley: Ardenode, Baintree, Carseland, Chancellor, Cheadle, Dalemead, Dalroy, Irricana, Keoma, Langdon, Namaka, Nightingale, Standard, Strathmore, Tudor, etc. Official organ of M. D. Keoma, No. 249.

Is Your Standard Paid Up?

Month and year of expiration is shown with your of expiration is shown with your address. Thus, May 22, Indicates that your subscription expires May 1922. Pay in advance. Postal regulations require this.

Has Commenced

Vol. XIII., No. 36

Strathmore, Alberta, June 7 1922

Subscription per Annum, \$2.00, Foreign \$2.50

Little Talks To Local Businesses

This is the seventh and the last, for the time hope that these little talks have been of in-terest to local business

on the goodwill of the members of the com-munity who subscribe for it. When these two factors are present ser-vice can be given prac-There is no dispute

as to the value of adver-tising. The only argu-ment is as to the method are to the method are not only like the stratumore there is no doubt that a suappy ad, run regular-ly and e h a ng e of fre-quently, in the columns of this paper is the best advertising method, both in the service it gives you and in the ser-vice you are helping to give your community. gives you and in the service you are helping to give your community. Glib sale sam en come around once in a while and sell endendars and other advertising ideas which are of some value, but do not give 50 per cent, of the value you get from intelligent newspaper advertising. Besides, the money you spend on newspaper advertising goes to build up local industry. It all comes back to you. The namey you spend on outside printing and lithographing is gone, over to return. Remember this when figuring your advertising appropriation. Also, resemble this when figuring your advertising appropriation, also resemble that the quality of the unwapper that encosents Strathwore to the outside public is determined large-by by the advertising revenue.

The Standard

The Standard

Irrigation Demand Is Very Heavy

est Amount of Water Ever Now Being Used by Farmers in Western Section of

Keoma Council Hold **Business Meeting**

Hines	2022
Baintree	1589
Serviceberry	3566
Loyel Land	1502
Irricana	1355
Layden	1024
A advantage of	866

Strathmore Ball Team Wins Again

whole Strathmere team is making a very good showing his season. The lineup if the local boys, and the the score is as follows: Catcher, R. Anderson, Ib. C. Jones, 2b. Venus Buker, 3d. R. Breen, ss. O. Seabloom, r.f. H. Way, c.f. R. Payne, 1. R. Goys.

		•
Nightingale	821	
Paddy Springs	818	
Valley Garden	788	
Hervey	740	
Bruce Lakes	600	
Greenfield	505	
Bryn Maur	503	
Keoma	4835	
Miscellaneous .	205	

Local Ladies Hold Golf Tournament

Institute Convention

Grasshopper Fight Funeral of the Late Mrs. A. Rose

-0-The funeral of Mrs, Λ. H. Rose

and prize of six soft halfs to the loads of strathmers about month as serious units of six soft halfs to the month as serious units of six soft six

Coming Events

Tennis Club Rapidly Increases Membership

Players Will Go to Book

WHEAT ACREAGE SHOWS INCREASE OVER LAST YEAR

of the "Empress of Scotland' Officers





WARNING! Say "Bayer" when you buy Aspirin. Unless you see the name "Bayer" on tablets, you are not getting Aspirin at all. Why take chances?

Accept only an "unbroken package" of "Bayer Tablets of Aspirin," which contains directions and dose worked out by physicians during 22 years and proved safe by millions for

Toothache Earache

Headache Neuralgia Lumbago

Rheumatism Neuritis Pain, Pain

Early "Bayer" boxes of 12 tablets—Also bottles of 24 and 160—Druggists.
Aspiris is the trade mark (registered in Canada) of Bayer Manufacture of Monaccitacidators of Salleylicade, Willis it is well known that Anglein mean Bayer
manufacture, to assist the public against imitations, the Tablets of Bayer Company
will be sammed with their process trade mark. he "Bayer Company
will be sammed with their process trade mark. he "Bayer Company

MIY CANADA

- BY --ELINOR MARSDEN BLIOT

Help your liver act

d faces.

know that I am committing a to a place among the nations—not ided when I speak of Winnipes dependent of the Motherland, but Treat Your Liver Fairly

A disordered liver throws the whole A disordered liver throws the whole system wrong and affects the health generally. Beecham's Pills act directly on the liver, cleanse and strengthen the stomach, regulate the bowels, remove all impurities from the system, and make you fit and well. You can have a healthy body, strong nervous system, bright eyes and clear right

Take complexion if you Beecham

Canada's Crucifixion

sell. The lattite of St. Julien was the start of a series of displays of Can school lands in the adian herotom and efficiency that marked the Flanders and Plands on the great war wherever emergency occurred, and which has abded to the giarror a paintenic and the start of the st



With the Results

form and facform and facm 10,000 had
n 1





Quick Relief

A BOTTLE IN YOUR OUTF



- Canada's Best Buy -THE ECONOMY PACKAGE

21b-85¢

(ALSO PROCURABLE . 1/2 Ib. PACKAGE 154) 34





Headache

Recurring headacles usually come from an exhaustion of the nervous system, and they do not disappear until the vigor of the nerve cells is restored by such upbuilding treatment as Dr. Chase's Nerve Food.

Nerve Food.

Temporary relief by use of powders is often obtained at an enormous expense to the nervous system and the general health.

Get the nerves right and the linear terms.

Mrs. W.J. Pearse, Nunn St., Cobourg, Ont., writes:

Cobourg, Ont., writes:
"My system became rea-down and I unfered greatly with pain in my head, and the state of the state o

Dr. Chase's Nerve Food, 50 a box, all dealers, or Edmanson Bates & Co., Limited, Toronto.

WORLD HAPPENINGS BRIEFLY TOLD

lealth is the Most Valuable Asset You Have. You cannot Afford to Neglect It



A Combination Of Straw And Feathers A Double Escape



Ways of Measuring

THOUSANDS CONVERTED

Would Remove Embargo

Would Remove Embargo

The Michigan, has asked

the depharators at Washington for the remotor boats of high speed to add in

writing liquid ruttle on the better

The Christian Trade on the B

DOCTOR'S DAUGHTER'S STORY.

year. The branch, which dow Lloyd George Got Even With the bers 129 members, will he

INVITATION TO DISEASE

A correspondent sends us the following little susceptible little large decreases and send of the control of the This is an apt description of Con-tipation. It's an unnatural condi-tion to begin with—but it's dangerous secause it leads to indigestion, fills be system with poisons, brings on namia. You don't need a purga-tive, you don't want to weaken the

Women Tell Each Other
In your own neighborhood are
omen who know the value of this
onderful medicine and they talk to
us another about it. So if you are

German Money Makers

Presses and Engravers Inadequate to Meet Demand

Alberta as a Seed Producer

Alberta as a Seed Producer
Where Outs and Other Gersal Reach
Site of Parfection
Alberta, it is officially stated, has
supplied the rest of Canada with a
harf million bussiles of seed oats this
repring. It is equally significant that
orders came from every other provlince in the Dominion. As a seedproducer this province is only getting
started, but it is getting started right,
and is sireastly securing results. Alsale of the second state of the continent
can produce cities the quality or the
quantity per acre. What is free of
outs is true of other grafos, and of

Prince Sends More Stock
when Alberta establishes carried as the attentional hay and and the attentional hay and and the attentional hay and proposed as the attention hay and and the attention hay and the attention hay and the attention hay and the attention hay a proposed as the attention hay and the attention hay a good many of the covered awards as the attention hay a good many of the covered awards as the attention hay and the attention hay a good many of the covered awards as the attention hay a good many of the covered awards as the attention hay a good many of the covered awards as the attention hay and the attention hay a good many of the covered awards as the attention hay a good many of the covered awards as the attention hay a good many of the covered awards as the attention hay and the attention hay a good many of the covered awards as the attention hay and the attention hay a good many of the covered awards as the attention hay and the attention hay a good many of the covered awards as the attention hay a good many of the covered awards as the attention hay a good many of the covered awards as the attention hay a good many of the covered awards as the attention hay a good many of the covered awards as the attention hay a good many of the covered awards as the attention hay a good many of the covered awards as the attention hay a good many of the covered awards as the attention hay a good many of the covered awards as the attention hay a good many of the covered awards as the attention hay a good many of the covered awards as the attention hay a good many of the covered awards as the attention hay a good many of the covered awards as the attention hay a good many of the covered awards as the attention hay a good many of the covered awards as the attention hay a good many of the covered aw

Stops Bronchitis Quickly. Helps Irritable Throat, Ends Sneezing, Coughing

CASTORIA

In Use For Over 30 Years the ature of Chart Hilltehere







CANADA, LIMITED





IMPERIAL OIL LIMITED



Princess Pat Week

SEE OUR WINDOW

Strathmore Trading Coy. Ltd. G. Frank Butler, Manager

Poison the Hoppers Report of Prov.

THREE RADIO COMPANIES

Crop Conditions

Relief Work

IMMIGRATION



Your Personal Appearance '

HOBBERLIN Tailoring gives you the individual service that fits your clothes to your personality; it singles you out and identifies you as a man of indivi-dual taste and distinctive ideas.

AMONG the splendid range of Spring suitings and overcoatings you will find the newest weaves and patterns in exceptionally good qualities. Call and inspect these woolens and see the dis-tinctive Spring and Summer styles.

Thos. E. Wright MEN'S OUTFITTER STRATHMORE

DOBBY'S

When you come to Strathmore or any

Ice-Cream, Candies, Fruits, Cigars, Tobacco, Etc.

VISIT

time you are down town.

How Is Your Stock of

LETTERHEADS ENVELOPES BILLHEADS BUTTER WRAPPERS NOTE OR MEMO HEADS STATEMENTS CARDS DOCUMENTS

CARDS
POSTERS
COUNTER CHECK BOOKS
LOOSELEAF Accounts and Systems.

Place Your Order with The Strathmore Standard before your supply in any line of Printing is used up.

Phone 17 Means Service

Read these articles with care. They may present something you haven't thought of before. Patronize the people whose advertisements are here. They are neighbors and will treat you right. The money you spend with them stays in circulation in your district. YOU SHOULD BE AS LOYAL TO YOUR COM-

If You Trade Out of Town, and I Trade Out of Town, what will

Become of Our Town? STANDARD'S 'TRADE-AT-HOME' CAMPAIGN

MUNITY AS TO YOUR NAME

This movement is over the purple that you read the brief message they will give you each operative community appeal. They urge that you read the brief message they will give you each through the columns of The Standard HOME" will not only help the retail merchants, but the factors and globes, the farmers adjacent to our town, and it will also help in every line of but it will either directly or indirectly benefit every individual of this section.

BUTCHERS

QUALITY SHOULD BE irst consideration when or-tering meats. Our large stock is well kept, fresh and wholesome, and can assure rou of satisfaction on all meat bought here. PIONEER MEAT MARKET

STRATHMORE
MEAT MARKET
Choice Fresh and Cured
Meats of all kinds,
Phone 40
BOORTZ & McDONALD

DRUGGISTS

THE REXALL STORE

THE REXALL STORE W. M. MARSHALL

Department Stores

SHOE REPAIRING

C. NERRING'S

Confectioners

WE INVITE YOU

DOBBY'S CONFECTIONERY

FINEST CANDIES, Delici ous Toffeys. Boxed or bulk. Chocolates and Bon Bons Pure Ice Cold Drinks. Ice

GARAGES FORDSON TRACTORS
Ford Cars — Ford Trucks
Large stock of accessories
We repair and overhaul all

THIS SUMMER nossibly contemp

H. W. B. BELL

HARNESS, Etc. MAKE THIS STORE YOUR

We specialize in repairing JAS. SAUNDERS

JEWELERS

on all Jewelry matters.

B. DAVIS

INSURANCE

FOR REAL HAIL Place your Insurance with

PAINTERS

MEN'S WEAR

THE PROGRESSIVE MAN Quality and Serviceability

HARDWARE, Etc.

IF IT'S HARDWARE

GROCERS

M. B. GARRETT Pure Food Produc

Aftermath of the Armageddon--Veteran

Armageddon-Veteran

Hardly a day passes but the desthe of a veteram of the Great War is not recorded, says the Bassano Mall in a respective of the Great War is not recorded, says the Bassano Mall in a respective diluterial. Many of the recorded war is the Bassano Mall in a respective delitorial. Many of the recorded war is the same of the corner of week, morth or years, the veloped hidden weathersees attributed able to the dreadful ordeal of modern war. Constitution undermined, brain diseased with the browness of war, the desired war is the same of the

TURNER NEWS

FRESH FISH

Arriving Every Tuesday After-noon from Vancouver.

STRATHMORE MEAT MARKET

Get your meals at the King Edward Grill.

King Edward Grill

Most Up-to-Date Restaurant in Strathmore

KING EDWARD HOTEL

STRATHMORE

THE COMMERCIAL HOUSE

Arthur Westmorland, Manager.

IRRIGATION

USE A

Bostrom Farm Level IN LAYING OUT YOUR DITCHES. IT SAVES

TIME AND HARD WORK.

Make the King Edward your headquarters when

Steam Heat, Running Water, Etc., Special rates for workmen. Suites to rent by

For Service, Civility, Quality and Price our

BOORTZ AND MCDONALD

WHEN IN TOWN

Menu is unexcelled.

Mocal Nottings

OF LOCAL INTEREST

Mrs. A. Beveridge and

HERVEY NEWS

Mrs. Jack McCoy was called or o Gleichen on Sunday evening ne bedside of Mrs. Walls, who

Mr. Julius Shober performs very nicely with his new car, but he says that it makes him perspire almost as much to drive a car as it does to milk ten cows, but the cows earn him the most money.

U.F.A. Meeting

STORE

THE STORE OF SERVICE AND QUALITY

It Pays To Pay Cash At FOX'S

Grocery Dept.

Can. Pumpkin, 21/2 lbs. 23c Can Corn, 2 Cans Spinach, Del Monte

Brand, 21/6 lbs. 30c Can, Crab Apples, 21/2 lb 25c Black Figs, lb.

Logan Berries, per Pkt. 35c Hamsterly Farm pure

Raspberry Jam, 4 lb Con Welch's Grape Juice Pints

Kia Ora, Lemon Juice 50c Rogers' Syrup, 5 lb. 10 lbs 20 lbs \$2.00 Penick Syrup 5 lbs, 10 lbs.

Mazola Salad Oil, tin Pure Gold Salad Dress ing, 2 packets,

McLaren's Salad Cream per bottle; Christie's Arrowroot Wafers, lb.

Christie's Fruit Ginger Bread, per lb. Jeff-O Powders, 3 for 35c

Jell-O Ice Cream Powders, Vanilla, Strawberry, 3 for

Infants' Delight Toilet 10c Soap, per packet Lilac Rose Glycerine

Soap. Mother Hubbard pure laundry Soap, Cake, 21 Cakes for 050

IMPROVED WATER GLASS

1 lb Cans, 2 for 2 lb Cans, 2 for

BOYS OVERALLS Age 4 to 7 Age 8 to 12 Age 13 to 17 \$1.15

SCHOOL SHOES

Brown Elk, a good knockabout shoe, prie-ed at \$3.95

Work Clothes

Proper work clothes make your work a whole lot easier. You know it

We have a big line of work clothes for you, the kind that give you freedom of movement and yet are strong and durable.

Buy our work clothes and know that they will give you good service, because Our GOODS are GOOD: OUP PRICES LOW

Men's Wear Dry Goods Dept.

Heavy Denim, in blue or materials.
Black S1.95
Khaki Drill, heavy special dis

350

WORK SHIRTS
A good line just to hand in a variety of colours, all sizes, \$1.50

BIB OVERALLS
Reg. Blite stripe, all sizes, S.1.50
WORK PANTS
WORK PANTS

See this week's special window display of Voiles before making up your Spring and Summer outfit. Come in and see our charming new

| R | 3 pairs for | \$1.00 | Heavy wool mixture, 3 | 51.50 | S1.50 | Work Shoes | A mellow Tan Elk, this shoe is built for 3 hard wear, all sizes, | \$4.95 | Work SHRTS | Special prices | \$1.50 | Sp

A new line of shirt waists to hand, assorted A nice range of colours, patterns, all sizes, 95c regular and outsizes, \$1.50

STRATHMORE'S DEPARTMENTAL STORE

IN THE COST OF LIVING

Counter Check Books

Why give your order for Counter Check Books to an outside man when you can get the same goods at home for the same money, with a better service. We are agents for some of the largest Counter Check Book firms in the Dominion of Canada, and will meet any prices you are offered.

The only difference it makes to you is that the countission stays at home instead of going outside.

Phone us and we will show you samples

STRATHMORE & BOW VALLEY
STANDARD.

T



BULL DOG IRRIGATION SHOVELS AND





Strathmore Hardware Co

A. B. FOOTE

Phone 54



Freight Rates And Business

Japan Buying Lumber



Corns Between the Toes, Painlessly Removed

Overcrowded Britain

A NERVOUS BREAKDOWN

HOW'S THIS?

Constination Is Relieved



Williams' Pink aler in medicine is a box or six Nervous Breakdown The Dr. Will Drickfill, out of the Could Not State of the Could Not Sta COULDN'T SLEEP NIGHTS

tian became the property of th

Mrs. Edmonds Makes Gain Of Fifteen Pounds

"I Honestly Believe Tanlac Saved Her Life," Declares Husband In Remarkable Statement Praising Master Medicine.

CORNS

Lift Off with Fingers





THE STANDARD, STRATHMORE, ALBERTA.

We wish to thank the public for the way in which they have supported us in our half-holiday from the New Year to this date. We will still be closed every Wednesday after-noon, as per the Early Closing Bylaw, but every other day in the week we are in a position to meet your wants and every requirement in price, quantity, and quality.

SNAITH & GARDNER

Confectionery Ice Cream

Teas, Etc.

HAARSETH'S CONFECTIONERY

Now Open for Business in Opera House Block

J. Haarseth

Proprietor

BREAD & PASTRY

Now that the weather is warm it is not to your advantage to keep a fire in all day for bread and pastry, nor is it to your advantage to buy bread and pastries which has been carried long distances.

For satisfaction and economy buy bread and pastries made in Strathmore from

Mrs. Darby's Bakeshop

THE STRATHMORE AND BOW VALLEY STANDARD. Published Every Wednesday Annual Subscription (paid in advance) \$2.00 "U.S.A. & Foreign \$2.50 Editor and Proprietor -: John Mackenzie Member Canadian Weekly Newspapers Association.

Member Canadian Weekly Newspapers Association. Legal Advertings, 15 cents a line for first insertion, and too a line for seather subsequent insertion—12 lines to the inch. Readers, 15 cents a line, Loat, 15 cents are lines, 15

Free Govt. Seed

Free Govt. Seed

Tests If Needed

Important Privilege Restored by Federal Minister of Agriculture

Parmers and seed merchants will be gratifed to hear that the ominion Minister of Agriculture flow. He will be gratifed to hear that the ominion Minister of Agriculture flow. He will be gratifed to hear that the ominion Minister of Agriculture flow. He will be province be received to the store the privilege of having a flow on the flow on Breckett American for the store the privilege of the store that the store the privilege of the store that the stor

JERSEY CATTLE BECOMING

Is Your Standard Paid Up?

May 22, indicates that your sub-scription expires May 1922. Pay in advance. Pos-tal regulations re-quire this.

s and advertising medium of the fol-alemead, Dalroy, Irricana, Keoma, eoma, No. 249.

The Weed Campaign

Hospital Meeting

Subscription per Annum, \$2.00, Foreign \$2.50

Long Distance Telephones

Running Water Private Baths.

When In Calgary Stay at the YALE HOTEL

opposite C.P.R. Depot
CALGARY, ALBERTA
The House of Comfort, Courtesy, Cleanlines Fred R. Phillips, Mgr. Chas. Traunweiser, Prop



(6). The Genoa conference did at least give the world-statesmen an opportunity to exchange views. Here we see M. Tchitcherin, the re while the German Chancellor, Dr. Wirth, who appears between them, looks on in evident admiration at the Russian way of telling it.

(7) Some authorities are suggesting that devotion to athletics will in time develop an unwenantly woman. Miss Hait, as English representative at the Women's Olympic games is here accidenting the har at a highert understol of height from the ground, but her pretty behold and curly hair would ised see to suppose there is none the less a charming rigid for all that. (f) Talking of athletics for women, surely there is nothing much more streamous than the English idea of bockey as it is seen in this picture. It would remind one Lacrosse, with a stick somewhat better adapted for laying your opponent flat if he interferes too streamountly. (2) The first critical of a new ably in port is an event, navicularly when it is no important a ship as the Canadian Pacific Liner "Montrals", and as important a port as Montreal, and the Edwards Club of that city marked her arrival there by holding their regular leachess in her spaciess and beautiful the contract of the contract of



Freight Rates And Business

DOMINION OF CANADA IS HEAVIEST BUYER IN U.S.

NOTICE TO RATEPAYERS OF KEOMA

DA

-o-Editor of Standard in Ottawa Repre

Meet at Ottawa

Newspaper Men

GRAIN PRICES

TOWN OF STRATHMORE

Foolish Saving NEXT WEEK WITH THE CHURCHES

St. MICHAEL AND ALL ANGELS

NION CHURCH SERVICES Thos. Philps, S. T. L., Pastor

MAKE OUR STORE YOUR STORE

LADIES

We have just receiv d a shipment of the

ARMAND TOILET GOODS

including their new pro-

Cold Cream Powder

We have a sample for you. Be sure to ask for t when you are in.

The Rexall Drug Store

"Where the Good Goods Come From" W. M. Marshall, trathriore,

THE HUB

Billiard Room and Bowling Alleys Tobaccos & All Kinds of Smokers Neces

ROLAND HILL, Prep.

STRATHMORE CARTACE CO.

Draying & Contracting Prompt attention to every Order. Rates Reasonable

Phone 72, Strathmore CHAS. KEELING, Prop.

Dodge Brothers Motor Cars

& TRUCKS Sales and Service

H. W. B. BELL Dealer, Strathmore

Weather Report

-o- (May 30 to June 5)

FRATERNAL

Strathmore G.W.V.A.

Legal & Professional

J. J. PETRIE

Dr. T. C. BRUCE

King Edward Hotel

Il visit Strathmore the second fourth Mondays and Tuesdays of each month until further notice Make appointments at Hotel

F. R. LILLY NSURANCE of all kinds

FARMS for sale, also few

Mrs. Thurston's Orchestra

B. DAVIS

Jeweler and Watchmaker, Issuer of Marriage Licenses STRATHMORE, ALTA

JOHN TAYLOR BLACKSMITH STRATHMORE

ceing, Oxy-Acetlyne Welding

SPECIAL

CARBON LUMP COAL

You know the reputa-tion of Carbon Coal. \$8.50 per ton in yard \$9.00 ton delivered Come and see this coal at the

FIREWOOD S6.00 for double load

H. AKKERMAN King Edward Livery Phone 63

STRATHMORE HOSPITAL.

Rates \$3.50 to \$5.00 per day

Nurse Hunt for Particulars.

Samson Tractors and Plows

Sales and Service

H. W. B. BELL Dealer, Strathmore

Miscellaneous Advts.

If you have anything to but or trade, lost, found, strates, stell the whole countryside about it.

Ads in this column cost 2c per word ist issue, and 1c per word each sub

FOR SALE, Furniture, Kitchen Rang Heater, Cooking Utensils, Crocker etc. Apply Mrs. Nat Davis, Strat

more. 7-6-p

FOR SALE, Six Extra Good Work
Horses, hardened and ready for
work, Apply J. H. Miner, R414,
Cheadle. 7-6-p

Cheadle. 7-6-p

FOR SALE, Six-room House, good well, barn, chicken house, with other buildings and 11 acre grounds Terms. Apply to P.O. Box 33 Strathmore. 14-6-u

Municipal District of Kcoma, No. 249 NOTICE OF IMPOUNDMENT

-0
Notice is hereby given under Sectle

B. C. CAFE

Now Re-opened Under New Management

Everything Good, Clean and Wholesome

Meals, Ice Cream, Fruit, Confectionery, Tobaccos, Etc. Rooms and Board Meals \$6.50 for 21 Meals

CHARLIE FONG Proprietor

CHEVROLET

Motor Cars & TRUCKS Sales and Service

H. W. B. BELL Dealer, Strathmore

CHASE & Co. Funeral Directors and Embalmers.
Parlors 3rd Street, STRATHMORE.

MUNICIPAL DISTRICT OF KEOMA (No. 249)

POUND NOTICE

PERMITS EXPIRE IN JUNE

schools going, Indications are

PHONE THE STANDARD
Phone The Standag and the standag are the telephone. It costs you nothing but a few seconds time, and you thereby assist in making this a live, newsy local paper.
Your cooperation will be sincerely appreciation will be sincerely appreciation.

A WORD TO THE PUBLIC Do you resent having a merchant address his mes-sage to you in the form of an advertisement in our columns? On the contrary, is not your impulse to Shop Where You are Invited to Shop

Apenny saved is not always one earned. Sometimes it is two pennics lost. The merchant who spends nothing on advertising loses much more than he

The money spen) for plate glass windows is not sked on as cost; nor is the mency spent on heter terior lighting.